

# THE TRIPP-JONES FAMILY

## TWO-YEAR STRATEGIC PLAN

### TEMPLATE

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*Prepared by the President at the start of each term*

*— reviewed by the Executive Committee*

# 1. Purpose

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This Strategic Plan provides the Tripp-Jones Family Executive Committee with a shared roadmap for the upcoming two-year term. It translates the family's mission and the President's priorities into concrete goals, assigns responsibility, and establishes a baseline for accountability. The Plan is a living document — reviewed at each quarterly Executive Committee meeting and updated as circumstances change.

# 2. Plan Overview

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<b>TRIPP-JONES FAMILY — STRATEGIC PLAN</b>
Term: _____ to _____
President: _____ Date Prepared: _____
Approved by Executive Committee on: _____

## President's Statement of Priorities

[Write 3–5 sentences describing your vision and top priorities for this term. What does success look like when you finish your term?]

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### 3. Strategic Goals

Identify 4–6 goals for the term. Each goal should be specific, achievable within two years, and measurable. Assign a lead officer and a target date.

**GOAL 1:** \_\_\_\_\_

Field	Detail
Description	
Why it matters	
Lead Officer	
Supporting Officers	
Key Milestones	1. _____ 2. _____ 3. _____
Target Completion	
How we'll measure success	

**GOAL 2:** \_\_\_\_\_

Field	Detail
Description	
Why it matters	
Lead Officer	

Field	Detail
Supporting Officers	
Key Milestones	1. _____ 2. _____ 3. _____
Target Completion	
How we'll measure success	

**GOAL 3:** \_\_\_\_\_

Field	Detail
Description	
Why it matters	
Lead Officer	
Supporting Officers	
Key Milestones	1. _____ 2. _____ 3. _____
Target Completion	
How we'll measure success	

**GOAL 4:** \_\_\_\_\_

Field	Detail
Description	

Field	Detail
Why it matters	
Lead Officer	
Supporting Officers	
Key Milestones	1. _____ 2. _____ 3. _____
Target Completion	
How we'll measure success	

## 4. Progress Tracker

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Update this tracker at each quarterly Executive Committee meeting.

Goal	Status	Notes / Last Updated
Goal 1: _____	<input type="checkbox"/> Not started <input type="checkbox"/> In progress <input type="checkbox"/> Complete	
Goal 2: _____	<input type="checkbox"/> Not started <input type="checkbox"/> In progress <input type="checkbox"/> Complete	
Goal 3: _____	<input type="checkbox"/> Not started <input type="checkbox"/> In progress <input type="checkbox"/> Complete	

Goal	Status	Notes / Last Updated
Goal 4: _____	<input type="checkbox"/> Not started <input type="checkbox"/> In progress <input type="checkbox"/> Complete	

## 5. End-of-Term Report

Complete at the end of the two-year term. Present to the Executive Committee and share with the family at the reunion.

Field	Summary
Goals fully achieved	
Goals partially achieved	
Goals not achieved	
Unexpected challenges	
Unexpected accomplishments	
Recommendations for next administration	

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President — Printed Name & Signature    Date: \_\_\_\_\_